

## ORDER



**Orders**  
**Order / Rev:** 46565  
**Alt Order #:** 27750819  
**Product Desc:** 2022 Primary Electio  
**Estimate:** 3242  
**Flight Dates:** 03/28/22 - 04/03/22  
**Original Date / Rev:** 03/25/22 / 03/25/22  
**Order Type:** GENERAL

KLKN-TV

**Primary AE:** Katz Dallas  
**Sales Office:** DALLS  
**Sales Region:** National

**Agency Name:** Ax Media  
**Buying Contact:**  
**Billing Contact:**  
 800 W. 47th St., Ste. 200  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Jim Pillen for Governor  
**Demographic:** A50+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-05

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/03/22	62	\$9,305.00	\$7,909.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	62	\$9,305.00	\$7,909.25	0.00
<b>Totals</b>	<b>62</b>	<b>\$9,305.00</b>	<b>\$7,909.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	03/28/22	03/28/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/28/22	04/03/22	M-----	1		\$105.00		0.00						
N 2	KLKN	03/31/22	03/31/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---T---	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/28/22	04/03/22	---T---	1		\$105.00		0.00						
N 3	KLKN	04/01/22	04/01/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/28/22	04/03/22	----F--	1		\$105.00		0.00						
N 4	KLKN	03/29/22	03/29/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-T-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/28/22	04/03/22	-T-----	1		\$105.00		0.00						
N 5	KLKN	03/30/22	03/30/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--W----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00

KI KN-TV

Order / Rev: 46565  
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 Flight Dates: 03/28/22 - 04/03/22

Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Electio  
 Estimate: 3242  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	-T-----						1	\$50.00		0.00			
N 18	KLKN	03/30/22	03/30/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
Live with Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	--W----						1	\$50.00		0.00			
N 19	KLKN	04/01/22	04/01/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	----F--	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
Live with Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	----F--						1	\$50.00		0.00			
N 20	KLKN	04/02/22	04/02/22	ABC World News Sat ABC World News Sat	CM	530p-6p	-----S-	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
ABC News-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	-----S-						1	\$250.00		0.00			
N 21	KLKN	04/02/22	04/02/22	Ch 8 News Sat at 6p Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
Eyewitness News 8 At 6-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	-----S-						1	\$100.00		0.00			
N 22	KLKN	04/03/22	04/03/22	ABC World News Su ABC World News Su	CM	5p-530p	-----S	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
ABC News-Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	-----S						1	\$125.00		0.00			
N 23	KLKN	03/29/22	03/29/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-T-----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	-T-----						1	\$175.00		0.00			
N 24	KLKN	03/30/22	03/30/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--W----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	--W----						1	\$175.00		0.00			
N 25	KLKN	04/01/22	04/01/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	----F--	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	----F--						1	\$175.00		0.00			
N 26	KLKN	03/28/22	03/28/22	Monday Prime Other Monday Prime Other	CM	7p-9p	M-----	:30	1	\$550.00	P-04	0.00	NM	1	\$550.00
American Idol Mon-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	M-----						1	\$550.00		0.00			
N 27	KLKN	03/28/22	03/28/22	Monday Prime 3 Monday Prime 3	CM	9p-10p	M-----	:30	1	\$275.00	P-05	0.00	NM	1	\$275.00
The Good Doctor-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	M-----						1	\$275.00		0.00			
N 28	KLKN	03/31/22	03/31/22	Thursday Prime 1 Thursday Prime 1	CM	7p-8p	---T---	:30	1	\$225.00	P-05	0.00	NM	1	\$225.00
Station 19-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	---T---						1	\$225.00		0.00			
N 29	KLKN	03/31/22	03/31/22	Thursday Prime 2 Thursday Prime 2	CM	8p-9p	---T---	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
Grey's Anatomy-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

KLKN-TV

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 Estimate: 3242  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	---T---			1				\$50.00		0.00			
N 41	KLKN	03/29/22	03/29/22	Ch 8 News Midday M-F CM		11:30 AM-12:00 PM	PI-T-----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				Ch 8 News Midday M-F		(11:30 AM-12:00 PM)									
				Channel 8 Eyewitness News- Midday LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	-T-----			1				\$50.00		0.00			
N 42	KLKN	03/30/22	03/30/22	Ch 8 News Midday M-F CM		11:30 AM-12:00 PM	PI--W----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				Ch 8 News Midday M-F		(11:30 AM-12:00 PM)									
				Channel 8 Eyewitness News- Midday LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	--W----			1				\$50.00		0.00			
N 43	KLKN	04/01/22	04/01/22	Ch 8 News Midday M-F CM		11:30 AM-12:00 PM	PI----F--	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				Ch 8 News Midday M-F		(11:30 AM-12:00 PM)									
				Channel 8 Eyewitness News- Midday LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	----F--			1				\$50.00		0.00			
N 44	KLKN	03/28/22	03/28/22	Ch 8 News at 5p M-F CM		5p-530p	M-----	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
				Ch 8 News 5p M-F											
				Channel 8 Eyewitness News At Five LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	M-----			1				\$150.00		0.00			
N 45	KLKN	03/29/22	03/29/22	Ch 8 News at 5p M-F CM		5p-530p	-T-----	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
				Ch 8 News 5p M-F											
				Channel 8 Eyewitness News At Five LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	-T-----			1				\$150.00		0.00			
N 46	KLKN	03/31/22	03/31/22	Ch 8 News at 5p M-F CM		5p-530p	---T---	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
				Ch 8 News 5p M-F											
				Channel 8 Eyewitness News At Five LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	---T---			1				\$150.00		0.00			
N 47	KLKN	03/28/22	03/28/22	Ch 8 News at 6p M-F CM		6p-630p	M-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
				Ch 8 Eyewitness News 6p											
				Channel 8 Eyewitness News At Six LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	M-----			1				\$200.00		0.00			
N 48	KLKN	03/29/22	03/29/22	Ch 8 News at 6p M-F CM		6p-630p	-T-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
				Ch 8 Eyewitness News 6p											
				Channel 8 Eyewitness News At Six LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	-T-----			1				\$200.00		0.00			
N 49	KLKN	03/30/22	03/30/22	Ch 8 News at 6p M-F CM		6p-630p	--W----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
				Ch 8 Eyewitness News 6p											
				Channel 8 Eyewitness News At Six LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	--W----			1				\$200.00		0.00			
N 50	KLKN	03/31/22	03/31/22	Ch 8 News at 6p M-F CM		6p-630p	---T---	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
				Ch 8 Eyewitness News 6p											
				Channel 8 Eyewitness News At Six LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/28/22		04/03/22	---T---			1				\$200.00		0.00			
N 51	KLKN	04/01/22	04/01/22		CM	6p-630p	----F--	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00

KI KN-TV

Order / Rev: 46565  
 Alt Order #: 27750819  
 Flight Dates: 03/28/22 - 04/03/22

Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Electio  
 Estimate: 3242  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/28/22	04/03/22	--W----	1		\$50.00		0.00						
N 62	KLKN	04/01/22	04/01/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	----F--	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
Jimmy Kimmel Live-ABC															
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/28/22	04/03/22	----F--	1		\$50.00		0.00						
													Totals	62	\$9,305.00



125 West 56th St  
New York, NY 10019

Contract # 27750819 Changes as of: 3/25/2022 at 8:56 AM Version: Current State Version 1  
CPE: 303/405/3242 Flight: 3/28/22 - 4/3/22  
Agency: Ax Media Advertiser: Jim Plien for Governor Station: KILN  
800 W.47th Street Product: 2022 Primary Election  
Suite 200 Agency Order #: 11511424  
Kansas City, MO 64112 Buyer: Fernie, Taylor  
Salesperson: DARCI WALTS  
512-665-6040  
Office: DALLAS  
Service: Nielsen  
Primary Demo: Adults 55+  
Assistant: DARCI WALTS  
512-665-6040  
Total Spots: 62  
Total CPM: \$37.16  
Total GRP: 250.4  
Traffic #: 46565

Comments: New Order 3/24 - The new order will run Mon 3/28 - Sun 4/3. Please confirm the new order ASAP & alert me of any pre-empts. Thank you!  
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670.  
RadioInvoices ID #9914861 or R114861, Marketon #184659, Spotdata #2095, Separation: 30, PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	3/28 - 4/3							Total Spots	Total \$	CPP*	GRP*
							3/28	3/29	3/30	3/31	4/1	4/2	4/3				
1	M-F 6a-6:30a		KILN News 8 This AM	\$105.00	1.5	30	1	0	0	1	1	0	0	3	\$315.00	\$70.00	4.5
2	M-F 6:30a-7a		KILN News 8 This AM	\$105.00	1.5	30	0	1	1	1	0	0	0	3	\$315.00	\$70.00	4.5
3	M-F 7a-8a		Good Morning America	\$140.00	4.0	30	1	1	1	1	1	0	0	5	\$700.00	\$35.00	20.0
4	M-F 8a-9a		Good Morning America	\$140.00	4.0	30	1	1	1	1	1	0	0	5	\$700.00	\$35.00	20.0
5	Sa 7a-8a		Weekend Good Morning America	\$75.00	3.6	30	0	0	0	0	0	0	0	0	\$0.00	\$20.83	0.0
6	Sa 8a-9a		Weekend Good Morning America	\$75.00	3.6	30	0	0	0	0	0	0	0	0	\$0.00	\$20.83	0.0
7	Su 7a-8a		Weekend Good Morning America	\$75.00	3.6	30	0	0	0	0	0	0	0	0	\$0.00	\$20.83	0.0
8	Su 8a-9a		This Week	\$100.00	3.7	30	0	0	0	0	0	0	0	0	\$0.00	\$27.03	0.0
9	M-F 9a-10a		Live with Kelly & Ryan	\$50.00	3.2	30	0	1	1	0	1	0	0	3	\$150.00	\$15.63	9.6
10	M-F 11a-11:30a		Channel 8 Eyewitness News- Midday	\$75.00	4.9	30	0	0	0	0	0	0	0	0	\$0.00	\$15.31	0.0
11	M-F 11:30a-12n		Channel 8 Eyewitness News- Midday	\$75.00	4.9	30	0	0	0	0	0	0	0	0	\$0.00	\$15.31	0.0
12	M-F 5p-5:30p		Channel 8 Eyewitness News At Five	\$200.00	5.5	30	0	0	0	0	0	0	0	0	\$0.00	\$36.36	0.0
13	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$250.00	5.7	30	0	0	0	0	0	0	0	0	\$0.00	\$43.86	0.0
14	Sa 5:30p-6p		ABC News-Sat	\$250.00	3.9	30	0	0	0	0	0	1	0	1	\$250.00	\$64.10	3.9
15	Sa 6p-6:30p		Eyewitness News 8 At 6-Sat	\$100.00	3.9	30	0	0	0	0	0	1	0	1	\$100.00	\$26.64	3.9
16	Su 5p-5:30p		ABC News-Sun	\$125.00	6.5	30	0	0	0	0	0	0	1	1	\$125.00	\$19.23	6.5
17	Su 5:30p-6p		Channel 8 Eyewitness News At 5:30	\$200.00	6.1	30	0	0	0	0	0	0	0	0	\$0.00	\$32.79	0.0
18	M-F 6:30p-7p		Entertainment Tonight	\$175.00	3.9	30	0	1	1	0	1	0	0	3	\$525.00	\$44.87	11.7
19	M 7p-9p		American Idol Mon-ABC	\$550.00	4.5	30	1	0	0	0	0	0	0	1	\$550.00	\$122.22	4.5





125 West 55th St  
New York, NY 10019

Contract # 27750819	Changes as of: 3/25/2022 at 8:56 AM	Version: Current State Version 1
CPE: 303/405/3242	Flight: 3/28/22 - 4/3/22	Con Type: POLITICAL/NOTE
Agency: Ax Media	Advertiser: Jim Pillen for Governor	Total \$: \$9,305.00
800 W.47th Street Suite 200 Kansas City, MO 64112	Product: 2022 Primary Election Agency Order #: 11511424 Buyer: Fernie, Taylor Salesperson: DARCI WALTS 512-665-6040	Office: DALLAS Service: Nielsen Primary Demo: Adults 55+ Assistant: DARCI WALTS 512-665-6040
Separation:		Total Spots: 62 Total CPM: \$37.16 Total GRP: 250.4 Traffic #: 46565

#	Day/Time	DP	Program	Rate	A55P Rating	Len	3/28 - 4/3							Total Spots	Total \$	CPP*	GRP*
							3/28	3/29	3/30	3/31	4/1	4/2	4/3				
M	20 9p-10p		The Good Doctor-ABC	\$275.00	3.2	30	1	0	0	0	0	0	0	1	\$275.00	\$85.94	3.2
Th	21 7p-8p		Station 19-ABC	\$225.00	3.7	30	0	0	0	1	0	0	0	1	\$225.00	\$60.81	3.7
Th	22 8p-9p		Grey's Anatomy-ABC	\$400.00	3.2	30	0	0	0	1	0	0	0	1	\$400.00	\$125.00	3.2
F	23 7p-8p		Shark Tank-ABC	\$175.00	2.8	30	0	0	0	0	1	0	0	1	\$175.00	\$62.50	2.8
F	24 8p-10p		20/20 (2 hours)-ABC	\$175.00	2.6	30	0	0	0	0	1	0	0	1	\$175.00	\$67.31	2.6
Su	25 6p-7p		America's Funniest Home Videos-ABC	\$275.00	5.0	30	0	0	0	0	0	0	1	1	\$275.00	\$55.00	5.0
Su	26 7p-9p		American Idol-ABC	\$550.00	5.3	30	0	0	0	0	0	0	1	1	\$550.00	\$103.77	5.3
M-F	27 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	4.7	30	0	0	0	0	0	0	0	0	\$0.00	\$53.19	0.0
Sa	28 10p-10:35p		Channel 8 Eyewitness News At Ten	\$200.00	4.1	30	0	0	0	0	0	0	0	0	\$0.00	\$48.78	0.0
Su	29 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	5.7	30	0	0	0	0	0	0	0	0	\$0.00	\$43.86	0.0
M-F	30 10:35p-11:37p		Jimmy Kimmel Live-ABC	\$75.00	2.4	30	0	0	0	0	0	0	0	0	\$0.00	\$31.25	0.0
Sa	31 7a-8a		Weekend Good Morning America	\$50.00	3.6	30	0	0	0	0	0	1	0	1	\$50.00	\$13.89	3.6
LUR																	
Sa	32 8a-9a		Weekend Good Morning America	\$50.00	3.6	30	0	0	0	0	0	1	0	1	\$50.00	\$13.89	3.6
LUR																	
Su	33 7a-8a		Weekend Good Morning America	\$50.00	3.6	30	0	0	0	0	0	0	1	1	\$50.00	\$13.89	3.6
LUR																	
Su	34 8a-9a		This Week	\$75.00	3.7	30	0	0	0	0	0	0	1	1	\$75.00	\$20.27	3.7
LUR																	
M-F	35 11a-11:30a		Channel 8 Eyewitness News-Midday	\$50.00	4.9	30	1	0	1	1	0	0	0	3	\$150.00	\$10.20	14.7
LUR																	
M-F	36 11:30a-12n		Channel 8 Eyewitness News-Midday	\$50.00	4.9	30	0	1	1	0	1	0	0	3	\$150.00	\$10.20	14.7
LUR																	



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 27750819

CPE: 303/405/3242

Agency: Ax Media

Changes as of: 3/25/2022 at 8:56 AM

Flight: 3/28/22 - 4/3/22

Advertiser: Jim Pilen for Governor

Version: Current State Version 1

Station: KLKN

Market: Lincoln&Hsing-Krym-Pls DMA

Con Type: POLITICAL/NOTE

Total \$: \$9,305.00

800 W.47th Street

Suite 200

Kansas City, MO 64112

Product: 2022 Primary Election

Agency Order #: 11511424

Buyer: Fernie, Taylor

Salesperson: DARCI WALTERS

512-665-6040

Separation:

Office: DALLAS

Service: Nielsen

Primary Demo: Adults 55+

Assistant: DARCI WALTERS

512-665-6040

Total Spots: 62

Total CPP: \$37.16

Traffic #: 46565

#	Day/Time	DP	Program	Rate	A55P Rating	Len	3/28 - 4/3							Total Spots	Total \$	CPP*	GRP*
							3/28	3/29	3/30	3/31	4/1	4/2	4/3				
37	M-F 5p-5:30p LUR		Channel 8 Eyewitness News At Five	\$150.00	5.5	30	1	1	0	1	0	0	0	3	\$450.00	\$27.27	16.5
38	M-F 6p-6:30p LUR		Channel 8 Eyewitness News At Six	\$200.00	5.7	30	1	1	1	1	1	0	0	5	\$1,000.00	\$35.09	28.5
39	Su 5:30p-6p LUR		Channel 8 Eyewitness News At 5:30	\$150.00	6.1	30	0	0	0	0	0	0	1	1	\$150.00	\$24.59	6.1
40	M-F 10p-10:35p LUR		Channel 8 Eyewitness News At Ten	\$175.00	4.7	30	1	1	1	1	1	0	0	5	\$875.00	\$37.23	23.5
41	Sa 10p-10:35p LUR		Channel 8 Eyewitness News At Ten	\$150.00	4.1	30	0	0	0	0	0	1	0	1	\$150.00	\$36.59	4.1
42	Su 10p-10:35p LUR		Channel 8 Eyewitness News At Ten	\$200.00	5.7	30	0	0	0	0	0	0	1	1	\$200.00	\$35.09	5.7
43	M-F 10:35p-11:37p LUR		Jimmy Kimmel Live-ABC	\$50.00	2.4	30	1	0	1	0	1	0	0	3	\$150.00	\$20.83	7.2
TOTALS: 10 9 10 10 11 5 7														62	\$9,305.00	\$37.16	250.4



125 West 55th St  
New York, NY 10019

Contract # 27750819 Changes as of: 3/25/2022 at 8:56 AM Version: Current State Version 1  
CPE: 303/405/3242 Flight: 3/28/22 - 4/3/22 Station: KLNK  
Agency: Ax Media Advertiser: Jim Pillen for Governor Market: Lincoln&Hsing-Kmy-Pls DMA  
Total \$: \$9,305.00

800 W.47th Street Product: 2022 Primary Election  
Suite 200 Agency Order #: 11511424 Office: DALLAS  
Kansas City, MO 64112 Buyer: Fernie, Taylor Service: Nielsen  
Salesperson: DARCI WALTTS Primary Demo: Adults 55+  
Separation: 512-665-6040 Assistant: DARCI WALTTS  
Total Spots: 62  
Total CPP: \$37.16  
Total GRP: 250.4  
Traffic #: 46565

Special Instructions

#### Order Level Comments

Date/Time	Added by	Comment
03/25/22 8:56 AM	System	Notice Received.
03/25/22 7:56 AM	DARCI WALTTS	New Order 3/24 - The new order will run Mon 3/28 - Sun 4/3. Please confirm the new order ASAP & alert me of any pre-emps. Thank you!
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R114861, Marketron #184659, Spodata #2095, Separation: 30, PopulationBuyType: CPP		

Competitive Information	
Market Budget:	\$9,305
KLKN Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	62	\$9,305.00	\$37.16	250.4
Total	100%	62	\$9,305.00	\$37.16	250.4

Monthly Summary			
Month	Spots	Dollars	
2022-Apr	62	\$9,305.00	
Total	62	\$9,305.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	3/25/22 8:10 AM					\$0
New	3/25/22 7:50 AM	DARCI WALTTS	Confirmed	62		\$9,305.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.